

SEQUENCE PLAN International Nail Championship

Sunday, 23rd of March 2014 in the category Liquid/Powder



8.30 – 9.00 a.m. REGISTRATION OF PARTICIPANTS

Required documents for registration:

- ⇒ Passport and/or identification card
- ⇒ Model

Attention: Those who are not in the competition room in hall 12 to register by 9.00 a.m. will not be able to take part in the competition – late arrivals will be DISQUALIFIED! All information given to participants from floor judges and organization personal is to be strictly followed.

During registration the models will receive an arm band with a number as well as a hand check card. Following the competition and prior to judging the arm band will be removed by floor judges and exchanged with a new arm band with a start number. The new arm band will be presented under the judging curtain at the beginning of the judging process. Following registration and within the competition room the hands of the model are not to be touched or prepped in any way what so ever. At 9:00 am all visitors are not allowed to remain in the competition arena.

SETTING UP WORK TABLES: Competition room in hall 12 (Entrance East)

All working tables have three electrical sockets; the participants must provide their own working utensils, working materials, lamp and lamp fixing. All working materials including table lamps and table clamps (for table lamp, the tables are 5cm thick), UV or LED gel lamps, and extension cords are not provided by the Messe Düsseldorf. The competitor is responsible for these materials.

9.00 – 9.30 a.m. WELCOME / EXPLANATIONS

Greeting participants, explanation of assessment criteria and sequence plan. Questions & Answers.

9.30 a.m. START OF THE COMPETITION

In the allotted time of 2½ hours the nails on both hands must be created with white extensions and consistent smile lines on all ten nails. The nail bed coverage (elongation) with the cover/camouflage pink faded towards the cuticle area is required. One hand needs to be polished with the provided nail polish (either left or right).

During the competition at least two qualified floor judges will remain in the room to ensure that the rules are observed. The floor judges will check during the competition that the nails on both hands are being created with consistent smile lines. Evaluating judges may want to check as well and have the right to remove the nail polish on the polished hand if in doubt.

No smoking is allowed during the competition. Mobiles need to be turned off during competition and judging.

Spectators may watch the championship – but are not allowed to talk to the competitors.

The starting and finishing times will be announced.

12.00 p.m . END OF THE COMPETITION

Upon the end of the competition, when the time is called the competitor must stop working **immediately!** The models are required to stand up and the competitor is to remain sitting and pack all working materials as quickly as possible and are then required to leave the competition area. The competitors are not allowed to speak with the models and are also not allowed to stand around and look at the work that has been done on the models of fellow competitors. The competitors are to remain outside the competition arena during judging. The trolleys from competitors are allowed to remain in the competition arena during the judging process but need to be picked up and removed immediately following judging.

The models will then randomly pick the armband for their start number prior to the beginning of judging after the competitors have left the competition arena. The models are not allowed to leave the competition arena before the judging process has come to an end. In the event that a model leaves the competition arena during the judging process the competitor will be disqualified. The models are also not allowed to use their mobile telephone for any reason and the use of a mobile by any model will also result in disqualification!

12.00 – 2.30 p.m. JURY ASSESSMENT

The jury members shall judge based strictly upon the criteria provided during the jury briefing. With the exception of the provided start number armband the model is not allowed to wear any jewelry (rings, watches, and bracelets).

Judging – Overview

All models will present both hands under the curtain in numerical order. This allows all judges a quick overview of the work from competitors.

Judging – Detailed

All models will then present both hands to all jury members individually and points will be given.

The judging will be completed by six jury members. Each jury member will judge two of the listed criteria on all models. The judging consists of a 10 point system, 1 being the lowest point available and 10 the best.

At the end of the judging process when each model has been judged by every judge the judges will be allowed to call models back to the judging curtain. When all the jury members are satisfied and do not need to see any of the models and there is no tie in points the models will be allowed to leave the competition arena (the models will be advised by the floor judges when they are allowed to leave)

2.30 –3.00 p.m. POINTS CALCULATION

We kindly request understanding regarding the time of judging as it cannot be defined exactly with time. The points given by the judges will not be added together by the organizers of the competition. The points are added together by an accounting employee from the Messe Düsseldorf.

4.30 p.m. AWARD CEREMONY

The award ceremony will take place in Hall 12 at the Nail Meeting Point of the BEAUTY DÜSSELDORF 2014.

The assessment sheets will be provided to competitors following the trophy ceremony.

The judges' decision is final. The contestants acknowledge the conditions of participation upon application. Through registration the participant accepts that all photos taken during competition maybe used with their concession by the Messe Düsseldorf.

**The Messe Düsseldorf
and particularly the BEAUTY DÜSSELDORF 2014 Team –
would like to wish you all success and hope that you enjoy the
Competition!**

CONDITIONS OF PARTICIPATION International Nail Championship

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Qualification:

A maximum of one contestant is allowed per country, i.e. the winner of the national championship in the category Powder/Liquid which must have been held in accordance with the conditions of the BEAUTY DÜSSELDORF. The contestant need to be 18 years old or older and the model need to be 16 years of age or older. The closing date is seven days before commencement of the championships.

Task & Objective:

- The nail enhancements created by the competitors are to be competition nails. Two and a half working hours will be given to all competitors to create even and consistent white extensions with consistent smile lines on both hands. The nail bed extension or elongations must be completed on both hands using a camouflage powder and needs to extend a minimum of 1mm from the free edge of the natural nail. The camouflage powder on the natural nails should be perfectly blended to the cuticle area in a color fade so that no delineation lines are visible.
- White acrylic paint, polish, or product other than white acrylic powder is not allowed, **ONLY WHITE ACRYLIC POWDER IS ALLOWED.**
- The nails from one hand (the competitors' choice left or right) are to be polished and the nails on the other hand are to be brought to a high shine with a high shine buffing file. Top gel or clear polish topcoat are not allowed.
- The nail polish will be provided by the floor judges after the competition has begun. This is the only polish allowed! No other polish bottle with accompanying polish brush is allowed. A gel brush may be used to polish the nails or a nail polish brush that is completely clean. Base coat and top coat are allowed as well as cuticle oil and/or hand lotion. Hands bathed in hand lotion or oil will receive reduced points from the judges.
- The nail enhancements created are to follow specifically the criteria provided. The structure and form of the enhancements can be decided upon by the competitor.
- **The use of tips and/or sculpting forms is allowed. Tips must be clear or natural, no white tips are allowed. Preparation of tips or sculpting forms prior to the beginning of the competition is not allowed and all prepared tips or sculpting forms will be confiscated by the floor judges. When the competitor makes the choice to use tips the tip box must be brand new and the seal must be unbroken from the manufacturer or 20 separate and not prepared tips. When the competitor chooses to use sculpting forms the forms must be on a roll and the seal must be unbroken from the manufacturer or 20 separate and not prepared forms. It is not allowed to prepare the sculpting forms prior to the beginning of the competition. Aluminum paper used for support underneath the form is allowed but is to be flat on the nail table at the beginning of the competition, uncut and not placed on the sculpting form prior to the beginning of the competition.**
- The use of electric files (drills) is not allowed and the nails must be created using a liquid and powder system and finished using a hand file.
- The underside (concave) from the extension must show the minimum 1mm camouflage elongation and the remaining extension shall be only white. The line between the camouflage and white extension must be visible and clearly defined. All product trolleys, jackets and handbags have to be away from the table and the competitor is not allowed to use products from the trolley after the competition begins.

Warning: *The working material, trolleys, jackets and bags will be controlled by the floor judges and all materials found that are not allowed will be taken from the competitor by the floor judge and placed on a table. Competitors will be allowed, of course, to pick up all confiscated products upon the completion of the competition. Any competitor found in violation of the rules and regulations and attempting to cheat will be disqualified. This competition will be fair and the same for every competitor.*

Competition conditions:

All competitors are required to bring their own model to the competition. The model is not allowed to wear jewellery, watches, or to have visible tattoos on the hands or arms. The model should wear a short sleeve shirt or a shirt where the sleeves can be pushed up the elbow. The natural nail plate may be manicured prior to the beginning of the competition. The free edge of the natural nail may have a maximum length of 2mm and may not be visible to the floor judging examining the hands for the hand check card. The natural nail should not be filed matt and should have a natural nail shine. No natural nail preparation is allowed in the competition arena prior to the beginning of the competition. The condition of the natural nails and surrounding soft tissue will be controlled and marked on the hand check cards by the floor judge prior to the beginning of the competition. No smoking is to be observed and the use of mobile telephones is also not allowed. The use of a mobile phone features for the purpose of timing is allowed but all tones should be turned off and set on vibration. The use of an iPod or mp3 player is allowed but the volume should be kept at a level that does not disturb fellow competitors. The rules and regulations will be enforced by the floor judges!

Prizes/Certificates:

The first three places will receive a trophy and a prize. All participants will receive a certificate of participation.

ASSESSMENT CRITERIA International Nail Championship

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Goal	<i>The nail enhancements to be created by the competitor are to be competition style nails.</i>	max.points
1. Form	The chosen form must be consistent and even on all 10 nails. Only square (90°) or squoval form is allowed. Stiletto, almond shape, or any other incorrect shapes are not allowed.	10 Points
2. Length	The length must be even and consistent on all ten nails: The nailbed of the small finger has to be 2mm shorter than the nailbed on the middle finger & thumb and the nailbed on the ring & index finger has to be 1mm shorter than the nailbed from the middle finger & the thumb . The maximum length of the competition nail should be 1 to 1 or the white extension should be the same length as the nail bed from cuticle to the deepest point of the smile line. The minimum length of the white extension should be 50% the length of the nail bed from cuticle to the deepest point of the smile line. The length will be considered by the judges in the degree of difficulty (longer and consistent being more difficult). <i>Example: when working 80%. When the nail bed from cuticle to deepest point of the smile line is 20mm in length on the middle finger and thumb, the length of the white extension would be 16mm in length from the deepest point of the smile line to the hairline for a total length of 36mm. The ring and index finger would then have a nail bed length of 19mm and a white extension of 15,2mm for a total length of 34,2mm. The small finger nail bed length would then be 18mm with a white extension of 14,4mm for a total length of 32,4mm.</i>	10 Points
3. Side lines <i>Side view</i> + <i>Side lines upper view</i>	The side lines from a side view should run parallel to one another. The upper side line and lower side line should be parallel to one another. From top view the side lines should not be wider than the natural nail lateral side lines or filed away. The side lines may be straight or slightly tapered. When viewing the sidelines from the view of the hair line they should be the same height.	10 Points 10 Points
4. Apex	The apex should be consistent and even on all ten nails. When viewed from the side the apex should be between 25% and 50% the length from cuticle to hair line.	10 Points
5. Convex & Concave	Convex and Concave should be consistent and even on all 10 nails when viewing the nail from the hair line perspective.	10 points 10 points
6. C- Curve	The C-curve should be 40% to 50% of a 100% circle and should be consistent and even on all 10 nails.	10 points
7. Cuticle area	The cuticle area and lateral sidewalls from the natural nails should be perfectly blended with the product applied in convex and should have no visible or palpable ledges.	10 points
8. Hairline	The hair line should be as thin as a business card or thinner and even and consistent on all 10 fingers.	10 points
9. Smile line + White free edge	The smile lines must be done on all 10 enhancements and consistent and even. There should be no shadowing in the smile line and the end points of the smile line should be sharp and visible and consistent and even. The white extension may be created only by the use of a white powder in combination with liquid. There should be no air bubbles or shadowing in the white extension.	10 points 5 points
10. nail bed elongation	The nail bed elongation should show no visible delineation lines and should be perfectly blended in the cuticle area and lateral side walls. The nail bed elongation when viewed in concave (the underside of the enhancement) should have a minimum length of 1mm and visible. The remaining extension should be white with a sharp and visible line between camouflage and white.	10 points
11. polish 1 hand + high shine 1 hand	The hand with nail polish (competitor choice, right or left) are to be polished consistently even on all five fingers with 1mm space in the cuticle are or the polish applied under the eponychium (higher level in the degree of difficulty), without striping, and no polish on the skin. The unpolished hand is to brought to a high shine over the entire surface of convex. There should be no visible file spurs. There should be no matte spots on the surface due to unevenness and the work is to be performed using a high shine buffer without the use of top gel or polish top coat.	10 points 5 points
12. pass form/ material residue + overall impression	Exact fit of the sculpting form or tips (with tip application the contact area of the tip is to blend to transparency) is required without any adhesive residue, file dust, and polish under the enhancement. There should be no injury to the natural nail or surrounding soft tissue that was not noted on the hand check card. The competition nails should be created according the criteria above.	10 points 10 points
	total points	160 points

At 9:00 a.m. the organizers of the competition will explain the criteria and answer any questions regarding the criteria.

Length: example

example 1:1 = **100%**

example **80 %**

Nailbed	white extension	total length
10mm	10mm	20mm
11mm	11mm	22mm
12mm	12mm	24mm
13mm	13mm	26mm
14mm	14mm	28mm
15mm	15mm	30mm
16mm	16mm	32mm
17mm	17mm	34mm
18mm	18mm	36mm
19mm	19mm	38mm
20mm	20mm	40mm

Nailbed	white extension	total length
10mm	8mm	18mm
11mm	8,8mm	19,8mm
12mm	9,6mm	21,6mm
13mm	10,4mm	23,4mm
14mm	11,2mm	25,2mm
15mm	12mm	27mm
16mm	12,8mm	28,8mm
17mm	13,6mm	30,6mm
18mm	14,4mm	32,4mm
19mm	15,2mm	34,2mm
20mm	16mm	36mm

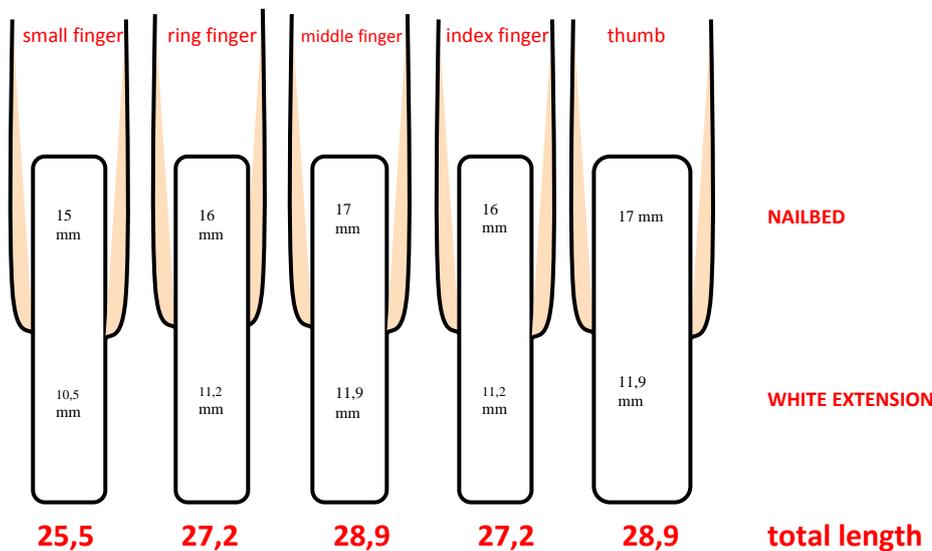
example **60%**

example **50%**

Nailbed	white extension	total length
10mm	6mm	16mm
11mm	6,6mm	17,6mm
12mm	7,2mm	19,2mm
13mm	7,8mm	20,8mm
14mm	8,4mm	22,4mm
15mm	9mm	24mm
16mm	9,6mm	25,6mm
17mm	10,2mm	27,2mm
18mm	10,8mm	28,8mm
19mm	11,4mm	30,4mm
20mm	12mm	32mm

Nailbed	white extension	total length
10mm	5mm	15mm
11mm	5,5mm	16,5mm
12mm	6mm	18mm
13mm	6,5mm	19,5mm
14mm	7mm	21mm
15mm	7,5mm	22,5mm
16mm	8mm	24mm
17mm	8,5mm	25,5mm
18mm	9mm	27mm
19mm	9,5mm	28,5mm
20mm	10mm	30mm

Example 70 % extension on one hand with 15 – 17 mm nailbed:



longest = thumb & middle finger

1mm shorter nailbed than thumb & middle finger = index finger & ring finger

1mm shorter nailbed than index finger & ring finger = small finger

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International Nail Competition within BEAUTY DÜSSELDORF

Qualification criteria for participation

In order to take part in the International Nail Competition in Düsseldorf each participant must have won the national championship in the country in which they hold citizenship.

The task, the assessment criteria, and procedures are in accord with the conditions of the International Nail Competition within the realm of the BEAUTY DÜSSELDORF.

The national championships must be neutral.

The documentation of the national championship shall be based upon that of the BEAUTY DÜSSELDORF (task, procedure, and assessment criteria). The task and criteria of the said national championship must comply with those mentioned in the conditions of the International Nail Competition.

The organizer of the national nail championships must possess the professional qualifications to organize national championships.

Trade associations, trade press or exhibition organizers with appropriate technical support (e.g. via sponsorship from associations) may be considered as organizers.

The members of the jury must provide proof of several years of successful professional activity and/or teaching experience within the nail industry.